The Center for Sustainable Development
Addressing Rural Development Challenges with Sustainable Solutions

Online Learning OL 102 Project Architecture: Planning for Impact

"**From the Ground Up**" is connecting your project to the communities that you serve.
"**Project Architecture**" connects your project to the donor community.

Project Architecture takes the expanded project outline that you developed in Assignment 2 and creates:

A Logic Framework	
	Goal [Short-term and medium–term outcomes of the activities/outputs/sub-goals of the project]
	(1) Sub-Goal 1 (Objective) [sub-components of the main goal, which when added together describe the main goal]
	Health and Hygiene Program — [Short-term positive outcome influencing mid-term positive outcome] 65% of the children from 100 families in 4 communities will be free of chronic diarrhea through a 12 month health and hygiene program
	Output 1.1 — 100 families in 4 communities participated in workshops on the benefits and practice of hand washing and received 6 months of follow up.
	Activity 1.1.1 Initial Project Organization
	Activity 1.1.2 Baseline Survey
	Activity 1.1.3 Develop workshop lesson plan; collect/develop workshop materials

Monitoring & Evaluation Stats	Objectively Verifiable Indicators	Means of Verification	Assumptions
	100 families learn the health benefits and techniques of hand washing and adopt it for 6 months	Copy of sign-in sheets and photos of the workshops; Copy of signed visit sheets, field staff notes, schedule and photos	Community members are interested in attending workshops; Participants willing to remain in program
	Survey completed	Copy of Survey	Community members willing to participate in survey
	Lesson plan prepared, workshop materials collected	Printed copy of lesson plan, delivery or purchase receipts of materials – or photos	Workshop materials are locally available

A Detailed Budget	Sub-Goal 1	Health and Hygiene Program	Unit	Quantity	Unit Price	NGO	$ Totals
	Output 1.1	**100 families participated in workshops on hand washing**					
	Activity 1.1.1	Baseline Survey	Month	1.5	360	540	540
	1	Develop workshop lesson plan; collect/develop workshop materials	Month	0.5	678	339	339
	1	Arrange workshop meetings with communities	Month	1	678	678	678
	5	Travel expenses	Unit	20	30	600	600

A Project Schedule		Activity	Jan	Feb	Mar	Apr
	Output 1.1	**100 families participated in workshops on hand washing**				
	Activity 1.1.1	Baseline Survey				
	1	Develop workshop lesson plan; collect/develop workshop materials	▓	▓		
	1	Arrange workshop meetings with communities		▓		
	5	Travel			▓	▓

A Two-Page Fact Sheet	**Mayan families enjoy food security, health and improved nutrition.**	
	Imagine you are the parents of children who are chronically ill and malnourished. If you live in rural Guatemala, you are likely a subsistence farmer, illiterate, and dropped out of school by the second grade. With less land to farm than your father and grandfather, your November harvest doesn't provide for your family for 12 months. The shortage of food and chronic ill health retard your children's physical and mental development, reducing their ability to attend and succeed in school—hindering them from leading prosperous and productive lives as adults.	

A Donor Presentation	Donors are looking for solid project concepts and sound implementation plans that will provide the kind of project impact necessary for fulfilling their mission. Many donors will be glad to have an introductory meeting with you, but it is essential to identify donors that have similar missions to yours. In the meeting share your fact sheet with the donor; if your project concept will help them accomplish their missions and goals, then there is room for discussion. Donors give excellent feedback because they have seen so many projects. Encouraging donor input forges partnerships and ownership.	

Payment	Participants of Developed Nations	Participants of Developing Nations
Early Registration Discount	$150.00	$100.00
Normal Fee	$175.00	$125.00

Pay online with a credit/debit card. To pay by Western Union please write us for simple instructions.

OL 2.2 Project Architecture: Planning for Impact.
http://www.csd-i.org/project-architecture-ol-2-2/

3 minute video of what you will produce during the course:
http://www.csd-i.org/online-video-introduction/

Thank you.

Tim Magee
Online.Learning@csd-i.org